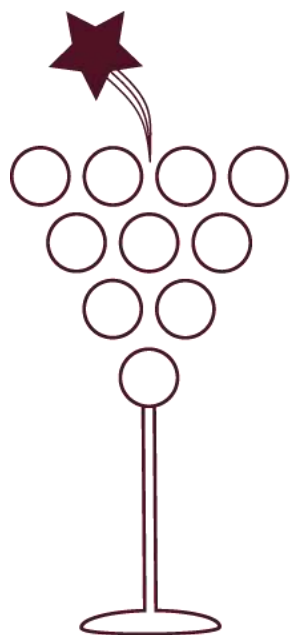


Make-A-Wish[®]

CENTRAL CALIFORNIA

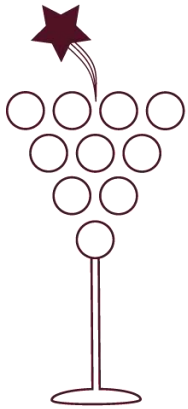


VALLEY

Vines & Wishes

Sponsorship Opportunities





VALLEY

Vines & Wishes

Founded by



Sunday, September 23, 2018

5:00 – 9:00 PM

North Pointe Shopping Center
(Palm & Herndon)

Admission

\$55 per ticket

Expected Attendance: 400

Make-A-Wish is pleased to bring back
Valley Vines & Wishes.

With your sponsorship contribution, we
can create life-changing wishes for children
with critical illnesses.

For over three decades Make-A-Wish
Central California has been able to grant
over 2,100 wishes thanks to the generosity
of our community.

Valley Vines & Wishes will feature tasting
tables with fine wines, hors d'oeuvres
crafted by premier local restaurants, a wine
pull and other games, a silent auction, and
the opportunity to shop for unique
boutique items. Fringe Salon will also
showcase International fashions and styles.

For More Information:

Cortney Snapp

Community Director

559.221.9474

cortney@centralca.wish.org

★ EVERY MINUTE ★

somewhere in the world a family hears the devastating words that their child has been *diagnosed with a critical illness.*



Thank you so much for granting Eli's wish to see the Daytona 500. It truly was a trip of a lifetime! You certainly covered everything - and then some! The experiences & memories we made were so special. Eli had a genuine smile on his face the entire weekend. As a mom, I'm forever grateful to MAW to give my son memories & happy times that will last a lifetime!

Tanya + family

THANK YOU
ELIYAN

★ WITH YOUR ★
CONTRIBUTION

we can create *life-changing* wishes for children with critical illnesses

\$10,000 | Presenting Sponsorship

This exclusive sponsor will receive the highest level of recognition and brand exposure to our guests.



Each attendee receives a souvenir wine glass with your logo for tasting throughout the evening. It's the perfect opportunity for you to leave a fabulous impression as guests sip away, and relive memories from this magical day.

This Sponsorship Package Includes:

- Company logo on every wine glass given to all our guests
- Right of first refusal for following year
- Exclusive recognition as presenting sponsor
- Logo placement in advertising initiatives and event collateral
- A tax deductible investment in Make-A-Wish Central California
- Prominent recognition on website, e-blasts, and social media
- Logo placement on photo backdrop
- Prominent signage at the event and on stage verbal recognition
- Opportunity to promote business with booth at event
- Link to your company website from the Make-A-Wish Central California website
- Opportunity to place a premier item in swag bag
- 12 tickets to the event



\$7,500 | Title Sponsor



Your company's logo will be imprinted on custom bags and will provide long term impression opportunities long after the event is over.

This Sponsorship Package Includes:

- Company logo on every swag bag given to all our guests
- Right of first refusal for following year
- Exclusive recognition as title sponsor
- Logo placement in advertising initiatives and event collateral
- A tax deductible investment in Make-A-Wish Central California
- Prominent recognition on website, e-blasts, and social media
- Prominent signage at the event and on stage verbal recognition
- Opportunity to promote business with booth at event
- Link to your company website from the Make-A-Wish Central California website
- Opportunity to place a premier item in swag bag
- 10 tickets to the event



\$6,500 | Exclusive Vehicle Sponsor

Exclusive Vehicle Sponsorship

Prominent vehicle placement (3 vehicles)

**Display your vehicles at the entrance while
working the crowd at this
Signature Event.
Photo opportunities abound!**

This Fabulous Sponsorship Package Includes:

- Opportunity to promote business with vehicle placement at event
- Right of first refusal for following year
- A tax deductible investment in Make-A-Wish Central California
- Logo placement in advertising initiatives and event collateral
- Prominent recognition on event website, e-blasts, and social media
- Prominent signage at the event and on stage verbal recognition
- Link to your website from the Make-A-Wish Central California website
- Opportunity to promote business with booth at the event
- Opportunity to place a premier item in swag bag
- 8 tickets to the event

\$2,500 | Gold Sponsorship Opportunities

These Sponsorship Packages Include:

- A tax deductible investment in Make-A-Wish Central California
- Logo placement in advertising initiatives and event collateral including invitations & posters.
- Prominent recognition on website, e-blasts, and social media
- Prominent signage at the event and on stage verbal recognition
- Opportunity to promote business with product placement at event
- Opportunity to promote business with booth at event
- Link to your company website from the Make-A-Wish Central California website
- Opportunity to place a premier item in swag bag
- 4 tickets to the event



Wine Glass Holder Plates

Attendees are issued a wine glass holder plate at registration, which is carried throughout the event. Not only are the plates helpful, your logo placed prominently on the plate ensures multiple impressions with every attendee and every bite.



Cocktail Napkins

All day long our guests will taste some of the finest wines & cuisine. Place your company logo on the napkin they receive when visiting with each of our wineries and food vendors.

Volunteer Shirts

Promote your brand by having your logo on 30+ volunteer shirts. Our amazing volunteers will be roaming the event the entire day.

Paper Wine Tags

Your logo will appear on every wine glass tag with a custom plantable wine tag.

SOLD
Expo Rentals
SOLD
Advanced Medical Imaging
NORTHPOINTE

Exclusive "One-of-a-Kind" Sponsorship Opportunities

Each One-of-a-Kind Sponsorship Package includes 2 Event Tickets, recognition via the event program and a social media post, as well as an opportunity to place a premier item in the event swag bag

◆ Wine Pull Station - \$1,500

Everyone's a winner! As the exclusive sponsor, everyone who participates in this wine pull will go home with a bottle of wine. Your logo will be featured on signage.

Marketing Tip: Double your impact by recruiting volunteers from your business to help sell station tickets. It's a great opportunity to meet guests and introduce them to your company. Plus, since everyone wins at the Wine Pull station, you will make everyone happy.



◆ Wine Bottle Ring Toss Station - \$1,500

Have a blast with guests! As the exclusive sponsor for this station, everyone who successfully lands a ring on the neck of a bottle will receive a bottle of wine. You will be able to promote your brand with signage.

Marketing Tip: Double your impact by recruiting volunteers from your business to help sell station tickets. It's a great opportunity to meet guests and introduce them to your company.

◆ Non-Alcoholic Beverages - \$500

Help our fabulous attendees hydrate and place your company logo at the water/lemonade station. Elegant signage and dispensers will draw a thirsty crowd.

◆ Powder Room - \$500

We love pampering our guests in every available way. You can promote your brand on signage and feature your spa products in vanity restrooms.

DON'T SEE WHAT YOU ARE LOOKING FOR? *Valley Vines & Wishes offers a great opportunity to reach an untapped, coveted demographic in our community.*

We can work with you to develop a customized sponsorship package.